

A/C Maintenance Plans Privacy Policy

At **LM CLEAN AND COOL LLC, doing business as BELOW AC** ("Company," "we," "us," or "our"), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you subscribe to our services or interact with our website, acbelow.com. By using our services, you consent to the data practices described in this policy.

1. Information We Collect

We collect the following types of information when you subscribe to our AC maintenance plans or interact with our website:

1.1 Personal Information

This includes:

- Full name
- Email address
- Phone number
- Billing address
- Payment information (credit card or other payment method)

1.2 Usage Data

We may collect data about how you access and use our website, including your IP address, browser type, operating system, and browsing behavior on our site (e.g., which pages you visit, time spent on pages).

2. How We Use Your Information

We use your personal and usage information for the following purposes:

- **Subscription Management:** To process payments, manage your account, and provide you with AC maintenance services.
- **Customer Support:** To respond to inquiries, assist with troubleshooting, and provide relevant service updates.
- **Billing and Payments:** To manage subscription renewals and billing cycles and

process your payments securely.

- **Service Improvements:** To analyze website usage and improve the services we offer.
- **Marketing:** With your consent, we may use your email address or phone number to send promotional materials, offers, or newsletters. You can opt out of these communications at any time.

3. How We Protect Your Information

We implement a variety of security measures to protect your personal information. These measures include:

- **Secure Socket Layer (SSL)** encryption for payment information.
- Restricted access to personal data, with access granted only to authorized personnel who need it for specific business purposes.
- Regular review of our security practices to protect your data from unauthorized access, alteration, disclosure, or destruction.

4. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your data in the following circumstances:

- **Service Providers:** We may share information with third-party service providers who assist with payment processing (such as Stripe or Zoho Payments), website hosting, or technical support. These providers are required to maintain the confidentiality of your information and are not permitted to use it for any other purpose.
- **Legal Obligations:** We may disclose your information if required by law or in response to legal processes, such as a subpoena or court order.

5. Your Rights

You have the following rights regarding your personal data:

- **Access:** You may request to view the personal information we have on file for you.
- **Correction:** If any information is inaccurate or outdated, you may request corrections.

- **Deletion:** You may request the deletion of your personal information unless it is required for legal or operational purposes (e.g., active subscription records).
- **Opt-Out:** You may opt out of marketing communications by following the instructions in the emails or contacting us directly.

6. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your experience and improve our services. Cookies are small files placed on your device that allow us to recognize your browser and capture certain information.

- **Types of Cookies:** We use session cookies (which expire after you close your browser) and persistent cookies (which stay on your device until you delete them).
- **How to Manage Cookies:** You can adjust your browser settings to refuse cookies or alert you when cookies are being sent. However, some parts of our website may not function properly without cookies.

7. Third-Party Links

Our website may contain links to third-party websites or services that are not controlled by **LM CLEAN AND COOL LLC, doing business as BELOW AC**. We are not responsible for the privacy practices of these websites. We recommend reviewing their privacy policies before providing any personal information.

8. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal data from someone under 18, we will delete it promptly.

9. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page, and we will notify subscribers via email if significant changes are made. We encourage you to review this policy periodically to stay informed about how we protect your information.

10. Contact Us

If you have any questions or concerns regarding this Privacy Policy or your personal data, please contact us at:

By using our services or subscribing to our plans, you consent to the terms outlined in this Privacy Policy.